

# THESIS PROJECT

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## EFFECTS ON EMPLOYABILITY OF STUDENT-BUSINESS COLLABORATION

### CLIENT

Miljöbron is Sweden's oldest and largest professional organization for business and student collaboration within sustainable development. We are located in Västra Götaland and Skåne and engage about 500 students and 200 companies in cooperation projects for sustainable development each year. During 20 years of collaboration projects, we have brought together more than 1,500 companies with over 4000 students. Miljöbron offers primarily four types of collaboration: short missions, course integrated case projects, internships and thesis projects.

In 2015, a study was conducted on the impact of Miljöbron on students. The study focused on how the engagement in a Miljöbron project developed students' abilities, skillsets, contacts etc. The method used was a survey with self-assessment questions.

### TASK

An important argument for Miljöbron's business is that experience from real-life case solving in higher education helps to prepare students for future work life. Now, we want to better understand the impact of our projects on student's readiness to employment. To what extent do Miljöbron's projects help students in their early work life? How could we improve our processes to prepare students even better?

The task in this thesis project is to study how fresh graduates experience their introduction to work life. How well equipped are they to handle sustainability problems? What is their general experience of the first time after graduation? How long was the gap between graduation and employment? The research help answer the bigger question: how do business case solving in higher education improve student's employability? A suggested method for this investigation is to survey two groups with similar educational background: one group which has conducted a Miljöbron project and one which hasn't. However, we are open to other suggestions of how the research could be conducted.

Your results will help us, our financiers and society at large to better understand the mechanisms of employability.

*Final delimitations are made in consultation with the thesis supervisor and contact person at the client. Both student and client should be aware that academic relevancy is mandatory.*

### Prerequisites

The thesis project is suitable for students from a variety of backgrounds – we are open to unexpected perspectives! An understanding and interest of sustainable development is beneficial.

### Scope

The project can be adapted to Bachelor or Master level, 15-30 hec.

### Location

Göteborg

### Reimbursement for travel expenses within Västra Götaland

Yes

**Contact Miljöbron**

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**Application**

Please e-mail CV, cover letter and course record with grades, to [ex-jobb@miljobron.se](mailto:ex-jobb@miljobron.se). State clearly what project you are applying to. Also, please let us know if you are interested in any of our other listed thesis projects.

***Apply as soon as possible! Recruitment is ongoing!***