

THESIS PROJECT

BUSINESS VALUE & PROFITABILITY OF ENVIRONMENTAL OBJECTIVES

CLIENT

Lin Education has from the start set sights on one thing; to provide innovative and state of the art solutions for schools and learners in the borderland of technology and pedagogy. They have done this by continual investments in innovation and product development for primarily their national market. Lin Education provide hardware, products and training to the educational sector and as such are deeply involved in the Innovative ICT based solutions/services that is provided to the school market.

1000 yearly training sessions in over 150 municipalities, free-schools and other school forms have been a part of Lin Educations march towards being a leading part of the digitalization of the schools in Sweden.

TASK

For any business to work ambitiously with environmental issues, the connections between long term business goals, profitability and the environmental work needs to be clear. Lin Education has been working with the ISO 14001 Environmental Management System since 2014. As part of this, the company sets and review environmental goals on a regular basis. Now, Lin Education is interested in finding out how these goals connect to business profitability.

In this thesis project, you will help Lin Education to learn more about how their environmental objectives affect the economy of the business. Using a method of your choice, you will analyze the company's environmental goals as well as current, ongoing environmental work. What costs are saved/could be saved? Could you find (and quantify) other connections between business goals, profitability and Lin Education's environmental objectives?

The project can be conducted in either Swedish or English.

Final delimitations are made in consultation with the thesis supervisor and contact person at the client. Both student and client should be aware that academic relevancy is mandatory.

Prerequisites

The thesis project is suitable for students within the field of sustainability, business administration, production engineering or similar. Courses/experience from business sustainability is a plus.

Scope

Location

Göteborg

Reimbursement for travel expenses within Västra Götaland

Yes



Miljöbron är en ideell organisation som förmedlar projekt mellan företag och studenter. Projekten har miljö och hållbar utveckling gemensamt. Genom Miljöbron får studenter kontakter och arbetslivserfarenhet, samtidigt får företag hjälp att utveckla sitt hållbarhetsarbete.

Contact Miljöbron

Martin Ahrin-Larsson, tel. 0766 – 12 17 52

Application

Please e-mail CV, cover letter and course record with grades, to ex-jobb@miljobron.se. State clearly what project you are applying to. Also, please let us know if you are interested in any of our other listed thesis projects.

Apply as soon as possible! Recruitment is ongoing!



Miljöbron är en ideell organisation som förmedlar projekt mellan företag och studenter. Projekten har miljö och hållbar utveckling gemensamt. Genom Miljöbron får studenter kontakter och arbetslivserfarenhet, samtidigt får företag hjälp att utveckla sitt hållbarhetsarbete.